



We Were Busy in 2023

1,954 | animals saved
9,898 | air transport miles
43,810 | ground transport miles
265 | pets adopted through Petco



VACCINE CLINICS

So far this year we have had two successful clinics and hopefully will have a third in October, all of which are free. On a very hot June 30th, we held the first one from 9:30-12:30 in the Masonic Building in Livingston. Saying that these clinics are popular is an understatement! When we arrived at 8:15 to set up for the 9:30 opening, there was already a line at least 50 feet long, and as time went on it extended to over a block. We had registration forms for 500 animals and used almost all. So that means that nearly 500 cats and dogs received the inoculations and microchips their owners requested; the dog and cat vaccinations provided by Petco Love, and the rabies shots and microchips provided by New Beginnings.

The second clinic was just held on August 25 in Dos Palos and the weather was perfect! This time 375 animals were vaccinated and many also received microchips. The pictures you see here were taken that day.

In conjunction with Petco Love, we are pleased to offer this service to the residents of Merced County and their beloved furry friends. Doing what we can to benefit animals is not only a mission statement with us but a sacred purpose.



THEY'VE DONE IT AGAIN!!

Once more Petco Love has awarded us with a grant of \$50,000. We've been so fortunate to partner with Petco for years, adopting out many dogs and kittens through the store in Atwater and having successful clinics with their donations of vaccines. None of this is happenstance, of course, as much effort goes into the writing of the grant, which details all of the wonderful work that New Beginnings is involved in. What they have seen in us is gratifying and we feel honored by the confidence demonstrated by this award.

The world is lucky that a group like Petco Love, with such high humanitarian ideals, exists and we feel privileged to be associated with them. It is our honor to continue to deserve their trust.



TRANSPORT



Smiles. Clapping. Tears. Shouts of “YAY!” These are some of the reactions you might see as lucky animals are loaded into the plane and taxi to the runway, finally getting their long-deserved chance at a new life. It never gets old; always an emotional experience.

In July alone we were able to send 114 dogs and 49 cats by plane and van. Here are some photos from July transports.



ADOPTION EVENT

Just saying “Thank you” hardly seems adequate here. The staff of the Merced office of Realty Executives organized an adoption event featuring New Beginnings foster kittens and also dogs from Animal Services. They presented collapsible canvas toy bags and blankets to every adopter. They provided large canopies for our comfort, several large boxes of donuts for our palettes and bottled water to keep us hydrated. They totally took charge of advertising the event and provided a DJ for everyone’s listening enjoyment. Their efforts resulted in loving homes for fourteen kittens and four dogs. To top it off, they are planning another adoption event this October.



So, we’ll just say it —Thank you. Thank you. Thank you. Realty Executives is top dog and the cat’s meow with us!

In Memory & Honor

We are honored to have received memorial donations in the names of:

We are honored to have received tributes in the names of:

Gayle Marchi
McClelland

Sue's kitty, Seamus
Scrappy Doo

Dr. Stephen Gregg

Bob Beltz

Bobby Jones - special dog
from the old shelter

New Beginnings 20th anniversary
Brownie Borrink's birthday

Lucy Zimmer
Edna Welliver

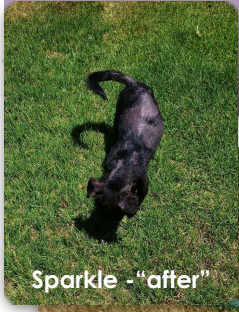
Danny Kaye - special dog
from the old shelter in 2006

Katherine Cunningham
Carl Cunningham
Sue's sweet Enzo

Marie's shadow, Lucy
Borrink's special Lucky
Chad, Dottie and Chance



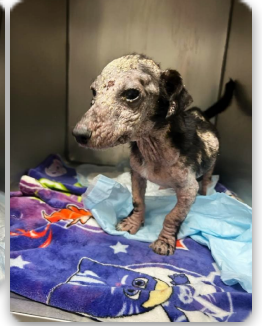
SPARKLE



Sparkle - "after"



For a dog tormented by the condition known as mange, hair loss is the least of his discomfort. Caused by parasitic mites, he will experience extreme itching, which he will attempt to relieve with incessant scratching. Secondary infections are sure to follow. The "before" pictures here show an advanced case. Horrible.



Meet Sparkle, a one-year-old Dachshund mix, shown as he was when discovered at Animal Services by a New Beginnings dog selection team there to choose dogs for transport. That very day Sparkle was taken to Valley Animal Hospital, treated for mange and secondary infections and then picked up by a very experienced foster.

Unfortunately, Sparkle's problems were not yet over. The next day he stopped eating and soon his foster took him back to Valley. This time he was diagnosed with Parvo and stayed at Valley a couple days before going back to the foster. But he made it! What a little trooper he is! His foster mom says he became very energetic and playful and his hair was well on the way to looking normal. Here's the happy ending—he was flown to Washington and has already been adopted. Who could be more deserving?

Parvo is so prevalent lately. Recently we've had three litters afflicted with it. We are able to treat animals with conditions such as parvo and mange due to the generous hearts of our supporters for whom the term "animal welfare" is not just a pair of words, but an expression of life.

LOW COST SPAY/NEUTER CLINIC

We are hoping that by the time you are reading this we will be close to securing a location. Meetings have been held with other groups in the process of starting clinics and some are lowering costs and speeding up construction of buildings significantly by obtaining and retrofitting shipping containers. The use of containers decreases by one-fourth the costs of regular buildings. The Friends of the Alameda Animal Shelter have said that it cut their cost from \$10 million to \$2 million. We're hoping to come in close to that.

But \$2,000,000???. Yikes! Yes, that's a lot but we CAN do it. We have to do it. Get on board! Jump in there with some creative ideas. Continue to think of some fundraising activities you can do. How about working up a team and putting on a road rally or a haunted house or a neighborhood Bar-B-Q? People will donate if they know about this, so spread the word EVERYWHERE. Remembering us in your wills can help ensure that we always have funds to maintain the clinic as low-cost. This is something that has been needed for a very long time. Let's get it done NOW!

HOLIDAY BAKE SALE AND GIFT SHOPPE

It's beginning to look a lot like Christmas...wait! Wha-a-a-at? Does it seem too early to be talking about this? We-I-I-I-I-I, our annual December bake sale will be here before we know it. This is your reminder to be thinking about the best crowd-pleasing masterpieces your recipe collection has to offer. And don't limit yourselves to baked goods. Candies, jams, nuts, snacks, vinegars, oils, sauces and other creations have also been popular.

Our bake sale and gift shoppe will be held on December 14th at the Merced Multicultural Arts Center again. Yes, we've expanded this event to include lots of Christmas decorations, gift baskets and small gift items along with our delectable array of holiday temptations. Believe it or not, it isn't too early to call now to tell Marie you'll be contributing. And please save Marie's number (209-777-2190) and let her know in early November what you're donating so we have an idea of what all is coming. Remember, all your labors over a hot stove will be helping animals.



YARD SALE

Morgan, our yard sale maven, is at it again! She's holding a sale starting at 8:00 am September 14th and 15th located at 2955 Palomino Lane, in Atwater. High quality items valued at \$5.00 or more will be acceptable, and she's especially hoping for furniture, jewelry, handbags and kids' sport items. Donations must be clean and in good, usable condition; things that will appeal to the public and help generate much needed funds for the animals of Merced County. To donate, call and leave a message or text Morgan at 209-261-3776, and include a list of things you have for donation. She will soon reply and set a date, time and location for items to be dropped off. PLEASE do not drop off anything until after hearing back from Morgan.

We greatly appreciate your support and hope you will join us for this important fundraising event. Your generosity will make a significant difference in the lives of the animals we serve. Plus, it's just plain fun! You don't want to miss out—Morgan's yard sales are lollapaloozas!



Want to get your newsletter by email? Scan QR code here or text **209.769.8953**

New Beginnings for Merced County Animals

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(209) 769-2122

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Winton, CA 95388

Tax ID: #36-4704902



FOLLOW US



FALL
YARD SALE
SEPT. 14TH & 15TH
2955 Palomino Ln in Atwater
8:00 am- 4:00 pm

100% of the proceeds go to the animals!
Contact Morgan at 209-261-3776 for donations!
Venmo, Paypal and Zelle are welcome.

New Beginnings for Merced County Animals